

City of Brisbane

Agenda Report

TO: Honorable Mayor and City Council

FROM: Randy Breault, Director of Public Works/City Engineer via City Manager

SUBJECT: Geneva-Harney Bus Rapid Transit Community Advisory Committee

DATE: meeting of August 19, 2013

City Council Goals:

To promote transportation opportunities that maximize safety, reliability, enhance circulation and create options thereby reducing reliance on the use of the automobile. (#5)

To promote intergovernmental opportunities that enhances services and/or reduces cost of operations and services to city residents. (#10)

Purpose:

To obtain Council's guidance on the selection process to recommend appointment of two (2) citizens to the San Francisco County Transportation Authority's Geneva-Harney Bus Rapid Transit Community Advisory Committee; this action is consistent with the community's value of being informed and allowing for public input.

Recommendation:

Staff recommends the Council name one of their own members, and have the Complete Streets Safety Committee name one of their members to this Community Advisory Committee.

Background:

As discussed in the attached Memorandum, the San Francisco County Transportation Authority (SFCTA) has received a Caltrans Planning Grant to initiate a feasibility study for the Geneva-Harney Bus Rapid Transit (BRT) project. One of the tasks for this study is to create a Citizens Advisory Committee to provide focused input on this project. The overall structure of the Geneva-Harney Citizens Advisory Committee (GHCAC) is shown on page 3 of the Memorandum. The GHCAC is expected to meet quarterly over 18 months.

As the Congestion Management Agency for San Francisco, the SFCTA has requested their counterpart in San Mateo, the City/County Association of Governments, recommend two

citizens from Brisbane for appointment to the GHCAC. C/CAG staff has requested that Brisbane provide them with the names of two community members by Friday, September 19, 2013. Staff for Brisbane and C/CAG are working under the assumption that the C/CAG Board will recommend to SFCTA the same citizens that Brisbane recommends to C/CAG.

The Geneva-Harney BRT proposed project crosses three jurisdictions; originating and ending in the City & County of San Francisco, with a middle section traversing Brisbane and Daly City. This project has been considered in the two BiCounty Study Reports for more than a decade, and is proposed to provide a high performance public transport bus service from the southeastern portion of San Francisco to the Balboa BART Station on Geneva Avenue.

Discussion:

Considering the multi-jurisdictional complexities, the potential impact of BRT alignments on Brisbane's anticipated land use/development in the Baylands, and the need for a multi-modal perspective on this project, staff recommends the Council consider recommending one of their own members to the GHCAC. For the second citizen, staff recommends the Council give the Complete Streets Safety Committee the opportunity to recommend one of their members.

Fiscal Impact:

None anticipated as a direct result of citizen participation on an advisory committee for a feasibility study.

Measure of Success

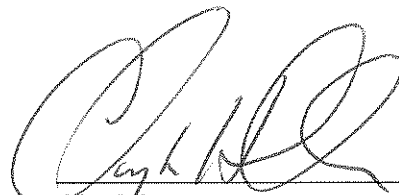
The opportunity for meaningful input on a major public transport project that will impact multiple jurisdictions.

Attachments:

SFCTA Memorandum dated 7/10/13



Director of Public Works/City Engineer



City Manager



Memorandum

Date: 07.10.13 **RE:** Plans and Programs Committee
July 16, 2013

To: Plans and Programs Committee: Commissioners Mar (Chair), Kim (Vice Chair), Breed, Campos, Yee and Avalos (Ex Officio)

From: Tilly Chang – Deputy Director for Planning *TCC*

Through: Maria Lombardo – Interim Executive Director *mel*

Subject: **ACTION** – Recommend Approval of the Proposed Structure and Process for Appointment of a Geneva-Harney Bus Rapid Transit Community Advisory Committee

Summary

The Authority has been awarded a Caltrans Planning Grant to initiate the Geneva-Harney Bus Rapid Transit (BRT) Feasibility Study (Feasibility Study), a conceptual planning and community consensus-building process to prepare the Geneva-Harney BRT project for the environmental clearance phase. One of the Feasibility Study's tasks is to create a Geneva-Harney Community Advisory Committee (CAC) that will advise the Authority throughout the estimated 18-month planning effort by providing sustained, detailed input. The proposed Geneva-Harney CAC's structure features 11 seats, with representation from neighborhoods in San Francisco, Brisbane, and Daly City, as well as from specific traveler and community interests. Seven of the seats would be appointed by the Authority and four would be appointed by the City/County Association of Governments of San Mateo County. If the proposed structure is approved by the Authority Board in July, the Plans and Programs Committee would make its recommendation for Geneva-Harney CAC appointments at its September 17, 2013 meeting. The CAC is expected to meet quarterly. CAC member terms would be subject to any term expiration policy approved by the Board under Item 10 on the Plans and Programs Committee's July 16 agenda. For the subject CAC, this would mean establishing a two-year term for the subject CAC. **We are seeking a recommendation to approve the proposed structure and process for appointment of a Geneva-Harney CAC.**

BACKGROUND

In 2012, the Authority was awarded a Caltrans Planning Grant to initiate the Geneva-Harney Bus Rapid Transit (BRT) Feasibility Study (Feasibility Study), a conceptual feasibility planning and community consensus-building process to prepare the Geneva-Harney Bus Rapid Transit (BRT) project for the environmental clearance phase. The BRT corridor crosses multiple jurisdictions, with its western and eastern ends in San Francisco but its middle portions in Daly City and Brisbane. The Feasibility Study represents a collaboration between San Francisco and San Mateo agencies; including the City/County Association of Governments of San Mateo County (C/CAG).

The BRT line was identified as a high-priority transportation project in the Authority's Bi-County Transportation Study, a planning effort to identify potential transportation improvements needed to address planned land use growth in the area. The Bi-County Study, approved by the Authority Board in March 2013, identified proposed BRT routing and prioritized Geneva BRT as the first project to be advanced from the overall investment program. One of the Feasibility Study's tasks is to create a Geneva-Harney Community Advisory Committee (CAC) to provide sustained input on project designs and advice on reaching the broader community.

The purpose of this memorandum is to present the proposed structure for the Geneva-Harney CAC

and seek a recommendation to approve the structure and process for appointment.

DISCUSSION

The role of the Geneva-Harney CAC will be to advise the Authority throughout the planning process with sustained, detailed input on project designs and issues, as well as ways to reach broader community consensus. Specifically, the Geneva-Harney CAC members will advise on:

- Study scope and objectives, particularly where prioritization, trade-offs, or other policy input is needed
- Designs for improvements as developed within the Feasibility Study, including ranges of alternatives to be generated
- Evaluation of project benefits and impacts
- Strategies to communicate project progress to stakeholders and solicit broad feedback on the project

The Geneva-Harney CAC would be distinct from the Authority's existing Citizens Advisory Committee in its ability to provide sustained focus on the project and address the need for representation not just from San Francisco but also from Brisbane and Daly City.

The Geneva-Harney CAC will meet on a quarterly basis during the duration of the study – approximately 18 months – to monitor the Feasibility Study's progress, review key products, and discuss critical issues. In the event that a need arises for the Geneva-Harney CAC to continue meeting beyond 18 months (e.g. to provide input on other Bi-County projects), the member appointments will be made on the basis of a two-year term (see related agenda item establishing term expirations for Authority project citizen advisory committees). After that term, at the discretion of the appointing body, either the sitting member would be re-appointed, or a new member would be appointed. Also, CAC members that miss three meetings in any consecutive 12-month period would automatically be terminated and the Board could choose to reappoint that member or appoint a new member to fill the vacancy.

Structure and Appointing Bodies: The proposed Geneva-Harney CAC structure features eleven (11) seats, to represent San Francisco, Brisbane, and Daly City neighborhoods adjacent to the corridor as well as traveler and other community interests. Seven members would be appointed by the Authority Board to represent San Francisco interests and four would be appointed by C/CAG to represent Brisbane and Daly City interests, as shown in Table 1 on the following page. C/CAG is supportive of the proposed structure for the CAC.

Table 1. Proposed GHCAC Structure

REPRESENTATION	SEATS ON GHCAC	APPOINTING BODY
Neighborhood Seats (geographic)		
Bayview, Hunters Point	1	Authority
Executive Park, Little Hollywood, Sunnydale, Visitacion Valley	2	Authority
Crocker Amazon, Excelsior, Outer Mission	2	Authority
Daly City	2	C/CAG
Brisbane	2	C/CAG
At-Large Seats (travel modes/interests)		
Transit Riders, Pedestrians, Cyclists, Motorists, Youth, Seniors, Businesses, the Disabled, the Environment	2	Authority

Recruitment: The call for applications will target the entire corridor and specific organizations and individuals with relevant interests in the study area and in the issues encompassed by the study scope. Specifically, we intend to:

- Post advertisements on Muni buses and Muni bus shelters throughout the corridor;
- Send flyers by post and email to the Authority's database of interested organizations and individuals;
- Work with Authority Board Commissioners to announce the notice of recruitment to their district residents; and
- Announce the notice of recruitment on the Authority's website.

We anticipate providing an approximately one-month application period ending in early September.

Authority Appointment Process: After the applications are received, we will prepare materials to support committee appointment. If the Authority Board approves the process and structure outlined in this document, the Plans and Programs Committee will make recommendations for committee appointments at its September 17, 2013 meeting, at which time applicants will be given the opportunity to speak on their own behalf. The Authority Board will then appoint the Geneva-Harney CAC at its September 24, 2013 meeting. We anticipate that the first meeting of the CAC would take place in October 2013.

We are seeking a recommendation to approve the proposed structure and process for appointment of a Geneva-Harney CAC.

ALTERNATIVES

1. Recommend approval of the proposed structure and process for appointment of a Geneva-Harney CAC.
2. Recommend approval of the proposed structure and process for appointment of a Geneva-Harney CAC, with modifications.
3. Defer action, pending additional information or further staff analysis.

CAC POSITION

The CAC does not make recommendations on other CACs or appointments to those committees.

FINANCIAL IMPACTS

The Geneva-Harney CAC will be staffed by the Authority. The Authority's adopted Fiscal Year 2013/14 budget already contemplated this expense.

RECOMMENDATION

Recommend approval of the proposed structure and selection process for appointment of a Geneva-Harney BRT CAC.